

**Who:** Nonprofit University

**What:** Strategic Alliances, Joint Ventures, and Partnerships

**Where:** Georgia Center for Nonprofits, 50 Hurt Plaza SE Ste 845, Atlanta, GA 30303

**When:** November 10, 2009 9:30-12:30

Nonprofit University is pleased to announce that on November 10, 2009, Price Waterhouse Coopers will be teaching a class on Strategic Alliances, Joint Ventures, and Partnerships. The class will discuss different types of collaborations such as joint ventures, alliances, and partnerships and the benefits (and sometimes the downside) of each different type of opportunity. Participants will be able to gain better knowledge of which types of opportunities will work best for the organizations and how to proceed in the groundwork and then following through.

The class will compare and contrast these different types of collaborations to show why one might be better than another for an organization's specific needs and also help one to fully understand what each type means. For instance, the key difference between a joint venture and a general partnership is the fact that a joint venture is formed for a single transaction or project or a related series of transactions or projects. Then the class will dive into internal reasons for an organization to obtain a joint venture, alliance, or partnership and then discuss the strategic and competitive goals of each.

Once any type of collaboration is obtained, maintaining and managing it is extremely important. All organizations involved need to ensure that their missions are not compromised, their goals are met, and the end result is reached in a way agreeable to all parties. The class will focus on how to build an alliance ecosystem and put procedures and controls in place to follow when proceeding with any collaboration. The class will wrap up by discussing the risk management issues that may arise when entering into a collaboration and then how to deal with accounting considerations as well.

With the wealth of information being provided at this class taught by Price Waterhouse Coopers, it is clear that all attendees will gain a great deal of information to bring back to their organizations about how to, when, and why to start a collaboration and how to maintain the ones they are already engaged in. The class will also offer a wonderful chance to for organizations to network with one another and share experiences about what has and has not worked them. You do not want to miss out on this amazing opportunity to learn from the best and be surrounded by wonderful colleagues.

To register please email NU at [nu@gcn.org](mailto:nu@gcn.org) or call 678-916-3090. Discounted rates for groups are available as well as partial scholarships for individuals. Please call or email NU for more information if interested.

#### **OTHER INFORMATION:**

*Nonprofit University promotes solutions for learning and strategies for success. In doing so, it offers services including classes, an online competency tool called E-mentor, as well as certificate programs and workshops. For more information please visit our website at [www.gcn.org/learn/NonprofitUniversity.aspx](http://www.gcn.org/learn/NonprofitUniversity.aspx) or email us at [nu@gcn.org](mailto:nu@gcn.org). You can also visit our [facebook](#) page, [Nonprofit University Home](#), for additional information.*